

MAREK AUGUSTIN

PRODUCT AND USER EXPERIENCE DESIGNER

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🌐 www.marekaugustin.cz

📍 Brno, Czech Republic

WORK EXPERIENCE

Product and User Experience Designer

IVY Assistant Sep 2019 — today

The IVY Assistant is a heavily user—driven project focused on improving the assisted reproduction success rates.

Together with my colleague, I am responsible for:

- Deep research on field of Assisted reproduction technologies
- User research
- Product features design
- Product prototyping—multiple stages of prototype fidelites
- User testing

UI/UX Designer

Progresio Dec 2015 — May 2018

- Creating prototypes for customers to help them test their product visions
- Designing high-fidelity web interfaces fitting customer's needs
- Designing whole brand identities

UI/UX Designer and Front-End Intern

ApS Brno s.r.o. Sep 2015 — Sep 2018

Designing user interfaces for ISKAM system (accommodation and catering management system)

- Maintaining the UI of the whole system
- Developing and coding user interfaces in WPF and HTML/CSS/JS
- Designing marketing materials for the company

HCI Course Tutor

Masaryk University Sep 2017 — Dec 2020

Leading practical lessons for students of Human-Computer Interaction course. Students learned basics of: UX research, low and high-fidelity prototyping, testing the prototype

ACHIEVEMENTS

Kiwi.com UX sprint hackathon 2019

— Winner

Our team has created a concept of mobile application used by teachers to plan and manage school trips and organize their students during the stay.

HackPrague 2019

— Top8 projects

The project, we have worked on, was a webpage for communication improvement within Czech citizens and their town halls.

EDUCATION

M.S. Information Science

— Information Services Design Specialization

Masaryk University, Czech Republic

Studying and researching methods and tools in all phases of the design process - mapping, research, analysis, design, testing and delivery of services. A program with a strong emphasis on greater usability and sustainability while engaging innovation theory.

Master thesis: Methodologies used in sensitive topics research in context of the design process (in progress).

B.S. Computer Science

— Graphic Design Specialization

Masaryk University, Czech Republic

Programme consisted of two branches—computer science branch and graphic design branch.

Bachelor thesis: Research on the Perception of Progress Bar Distortions

SKILLS

Methods

- In-Depth Interviews
- Personas and Customer Journey Mapping
- Affinity Mapping
- Low and High Fidelity Prototyping
- Usability Testing
- Others...

Tools

- Figma
- Adobe CC (XD/Ps/Ae/Il/Id...)
- Google Analytics — GA IQ Certificate

Code

- HTML/CSS/JS /w Bootstrap, jQuery etc.
- SQL
- React

LANGUAGES

Czech

Native Proficiency

English

Professional Working Proficiency

French

Advanced Communication Proficiency